

Join the Movement

In 2026, Irish Internet Hotline is inviting companies across all sectors to join its alliance for online safety. By joining, you will:

- ✔ Enhance your compliance, reputation, and intelligence.
- ✔ Contribute to a safer online environment in Ireland.
- ✔ Help shape the future of cross-sector online safety.



Timeline September 2025

Board approval of membership expansion

Q4 2025

Prospectus launch and outreach campaign

Q1 2026 onwards

Onboarding of first new members

2026 AGM

Review progress and consider constitutional updates

Contact

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Join the Movement

MEMBERSHIP GUIDE

**CROSS-SECTOR
MEMBERSHIP 2025/6**

About Irish Internet Hotline

Irish Internet Hotline (hotline.ie) is Ireland's national reporting service for illegal and harmful online content. Established in 1999, IIH is recognised by the Government, the EU, and An Garda Síochána as the national centre for reporting child sexual abuse material (CSAM) and other forms of online abuse.

Our core mission is to protect children and vulnerable users from online child sexual exploitation and abuse (OCSEA), with a strong focus on combating CSAM. In our Strategic Plan 2025–2028, we are refocusing on our other functional areas including CSAM as a cyber threat, financial scams, fraud, and emerging online harms – while keeping the removal of CSAM as our core mission.

This is not just an evolution of our mandate. It is a movement to build a safer, more trustworthy digital ecosystem for all.

Why become a member?

Every organisation interacts with the digital world, whether through employees, customers, or online services. Even if your company doesn't fall into a specific tech or infrastructure sector, you still have an important role to play in making Ireland's online environment safer.

By joining Irish Internet Hotline, your organisation can:

- ◆ **Protect people and business interests:** Help prevent the spread of illegal and harmful content that could impact employees, customers, or partners.
- ◆ **Access actionable intelligence:** Receive insights on scams, fraud, and emerging online harms relevant across sectors.
- ◆ **Demonstrate leadership and responsibility:** Publicly show your commitment to CSR, ESG, and a safer digital ecosystem.

Joining Irish Internet Hotline is more than membership — it's a commitment to building a safer, more trustworthy digital Ireland.

The Value of Membership

Protect Your Customers & Business

- **Demonstrate a commitment to digital safety, trust, and compliance** with relevant Irish and EU regulations.
- **Access to Irish Internet Hotline's intelligence feeds** (briefings, early-warning notifications about scams, fraud and other harmful content).
- **Use IIH escalation pathways** for rapid coordination with ISPs, hosting providers, and Gardaí if your business or stakeholders encounter illegal content online.

Enhance Reputation & Market Positioning

- **Public recognition as an IIH member** – reinforcing consumer trust, CSR, ESG, and regulatory credibility.
- **Showcase your institution's leadership** in contributing to a safer digital environment for employees, clients and communities.
- Strengthen **brand credibility** with customers, partners, regulators and the wider public.

Influence Policy & Network Cross-Sector

- **Network** with Telcos, ISPs, technology providers, cybersecurity firms, consultancy firms, regulators, law enforcement, and peer organisations in Ireland's online safety hub.

Engage Employees & Contribute to Public Good

- **Opportunities for your teams to contribute** to awareness campaigns, educational initiatives and collaborations.
- **Strengthen employee pride** and retention by demonstrating social impact.
- **Contribute to Ireland's leadership** in safe and trusted digital services.

Membership Model

CROSS-SECTOR MEMBERSHIP

Join the Irish Internet Hotline

- ◆ Companies of any sector join IIH as members, contributing financially to support our work.
- ◆ Membership means that you have a role to play in our member-led governance model including the right to be elected to the board of management (subject to approval).

Membership Benefits

- ◆ Recognition on Hotline.ie website, annual reports, and campaigns and permission to use our logo to demonstrate your commitment to contributing to a safer internet for all.
- ◆ Access to IIH intelligence (fraud/scam feeds, briefings, abuse datasets and other tools).
- ◆ Opportunities for joint projects, events, and advocacy.
- ◆ Direct access to expertise and support from the Irish Internet Hotline team.
- ◆ Regular updates and newsletters to keep members informed about emerging online safety issues, policy developments, and Irish Internet Hotline activities.

Membership Fees

From €400 annually for SMEs to €18,000 annually for organisations with more than 251 employees.

The appropriate tier is determined by company size, business sector, and membership thresholds.

* Indicative