

# Join the Movement

In 2026, Irish Internet Hotline is opening its doors to a select group of VLOSE leaders. This is a unique opportunity to be at the forefront of Ireland's expanded national alliance for online safety, to help us fulfil our mission and to contribute to a safer online world, especially for children.

## By joining, you will:

- ✔ Enhance your compliance, reputation, and intelligence.
- ✔ Contribute to a safer digital Ireland.
- ✔ Help shape the future of cross-sector online safety collaboration.

## Timeline

September 2025

Board approval of VLOSE membership expansion

Q4 2025

Prospectus launch and outreach campaign

Q1 2026

Onboarding of founding VLOSE members

2026 AGM

Review progress and consider constitutional updates

## Contact

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# Join the Movement

MEMBERSHIP GUIDE

VERY LARGE ONLINE SEARCH  
ENGINES (VLOSE) SECTOR 2025

## About Irish Internet Hotline

Irish Internet Hotline (hotline.ie) is Ireland's national reporting service for illegal and harmful online content. Established in 1999, IIH is recognised by the Government, the EU, and An Garda Síochána as the national centre for reporting child sexual abuse material (CSAM) and other forms of online abuse.

Our core mission is to protect children and vulnerable users from online child sexual exploitation and abuse (OCSEA), with a strong focus on combating CSAM. In our Strategic Plan 2025–2028, we are refocusing on our other functional areas including CSAM as a cyber threat, financial scams, fraud, and emerging online harms – while keeping the removal of CSAM as our core mission.

The vision of the Irish Internet Hotline is to create “a safer internet for all, especially children”. We invite you to become a member to assist us and share in our mission to achieve that goal.

## Why VLOSEs?

Search engines are the gateways to the internet — shaping how people discover, understand, and interact with the world's information. Very Large Online Search Engines (VLOSEs), designated under the EU Digital Services Act (DSA), play an unparalleled role in determining what content users encounter, trust, and share.

With that influence comes a regulatory and societal responsibility to ensure that search results do not amplify illegal or harmful content. Partnering with Irish Internet Hotline provides VLOSEs with a trusted, independent, and nationally recognised mechanism to strengthen compliance, protect users, and advance responsible information integrity practices.

Irish Internet Hotline has over 25 years of experience working with internet intermediaries, ISPs, and An Garda Síochána to detect, assess, and remove illegal content at source. By engaging with the Hotline, VLOSEs can align operational safety mechanisms with Ireland's and the EU's online-safety priorities.

Together, Irish Internet Hotline and VLOSEs can:

- ✓ Accelerate the delisting and suppression of illegal and harmful online material, including CSAM and scams.
- ✓ Reinforce compliance with DSA Articles 34–36 on systemic risk assessment, mitigation, and transparency reporting.
- ✓ Demonstrate leadership in ethical search practices and trustworthy information ecosystems.

## The Value of Membership

Protect Your Platform, Users & Compliance Standing

- Strengthen adherence to the Digital Services Act and Ireland's Online Safety and Media Regulation Act through collaboration with the national illegal-content reporting service.
- Gain access to Irish Internet Hotline intelligence — verified illegal content URLs, abuse trends, and early detection signals relevant to search integrity and moderation workflows.
- Use our escalation and notification pathways to verify and act on reports swiftly and with confidence.

Enhance Reputation & Global Trust

- Public recognition as an Irish Internet Hotline member underscores your platform's commitment to transparency, user protection, and responsible search integrity.
- Demonstrate visible leadership in preventing the spread of harmful or misleading content through search results.
- Reinforce public, governmental, and regulatory confidence in your platform's safety-by-design principles.

Influence Policy & Network Cross-Sector

- Gain early insight into EU and Irish online-safety policy developments relevant to search transparency, algorithmic accountability, and content moderation.
- Collaborate with ISPs, VLOPs, regulators, cybersecurity firms, financial institutions, An Garda Síochána, and NGOs through Irish Internet Hotline's national network.

Engage Employees & Contribute to Public Good

- Involve your trust & safety, policy, and engineering teams in awareness, education, and joint research projects addressing search safety and digital literacy.
- Foster internal engagement and social impact by aligning your organisation's mission with online safety and child protection objectives.
- Contribute to Ireland's leadership in responsible information ecosystems and ethical search innovation.

## Membership Model

VLOSE EXPANSION 2026

Join the Irish Internet Hotline

- Very Large Online Search Engines join Irish Internet Hotline as members, contributing financially to sustain our work.
- Membership means that you have a role to play in our member-led governance model including the right to be elected to the board of management (subject to approval).

Membership Benefits

- Recognition on our website, annual reports, and campaigns.
- Access to IIH intelligence (feeds, briefings, abuse datasets and tools).
- Opportunities for joint projects, events, and advocacy.
- Direct access to expertise and support from the Irish Internet Hotline team.
- Regular updates and newsletters to keep members informed about emerging online safety issues, policy developments, and Irish Internet Hotline activities.

Membership Fees \*

- From €400 annually for SMEs to €18,000 annually for organisations with more than 251 employees.
- The appropriate tier is determined by company size, business sector, and membership thresholds.

\* Indicative