

Join the Movement

We are inviting leading financial institutions to become members of Hotline.ie's expanded alliance in 2026. By joining, you will:

- ✔ Enhance your compliance, reputation, and intelligence.
- ✔ Contribute to a safer online environment in Ireland.
- ✔ Help shape the future of cross-sector online safety and consumer protection.

Timeline

September 2025

Board approval of financial sector membership expansion

Q4 2025

Prospectus launch and outreach campaign

Q1 2026 onwards

Onboarding of first financial sector members

2026 AGM

Review progress and consider constitutional updates

Contact

www.hotline.ie/members

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Join the Movement

MEMBERSHIP GUIDE

FINANCIAL INSTITUTIONS 2025

About Irish Internet Hotline

Irish Internet Hotline (hotline.ie) is Ireland's national reporting service for illegal and harmful online content. Established in 1999, IIH is recognised by the Government, the EU, and An Garda Síochána as the national centre for reporting child sexual abuse material (CSAM) and other forms of online abuse.

Our core mission is to protect children and vulnerable users from online child sexual exploitation and abuse (OCSEA), with a strong focus on combating CSAM. In our Strategic Plan 2025–2028, we are refocusing on our other functional areas including CSAM as a cyber threat, financial scams, fraud, and emerging online harms – while keeping the removal of CSAM as our core mission.

The vision of the Irish Internet Hotline is “A safer internet for all, especially children” and we invite you to become a member to assist us and to share in our mission to achieve that goal.

Why Financial Institutions?

Financial institutions are on the frontline of protecting consumers against fraud and scams:

- ✓ We know how important customer safety is to financial institutions.
- ✓ We know how much effort you put into prevention of financial crime, phishing, and fraud.
- ✓ We receive reports from the public and companies which we escalate, remove, coordinating with regulators, ISPs, and law enforcement.

Together, we can disrupt online fraud networks, protect consumers, and strengthen public trust in digital finance and your support would also allow us to continue in our other work combatting online child sexual exploitation and abuse.

The Value of Membership

Protect Your Customers & Business

- **Demonstrate compliance** with AML, PSD2, NIS2, DSA, and national financial crime regulations.
- **Gain access to IIH's intelligence feeds** (scam websites, phishing URLs, quarterly fraud/abuse trend briefings).
- **Use IIH escalation pathways** for faster removal of fraudulent content with ISPs, hosting providers, and An Garda Síochána.

Enhance Reputation & Market Positioning

- **Public recognition as an IIH member** – reinforcing consumer trust, CSR, ESG, and regulatory credibility.
- **Showcase your institution's leadership** in protecting customers from scams and fraud.
- Position your firm as a **thought leader** in responsible digital finance and consumer safety.

Influence Policy & Network Cross-Sector

- **Network** with Telcos, cybersecurity firms, regulators, law enforcement, and peer organisations in Ireland's online safety hub.

Engage Employees & Contribute to Public Good

- **Opportunities for your teams to contribute** to awareness campaigns on scam prevention, consumer protection, and digital literacy.
- **Strengthen employee pride** and retention by demonstrating social impact.
- **Contribute to Ireland's leadership** in safe and trusted digital finance.

Membership Model

FINANCIAL INSTITUTIONS 2026

Join the Irish Internet Hotline

- Financial institutions join IIH as members, contributing financially to support our work.
- Membership means that you have a role to play in our member-led governance model including the right to be elected to the board of management (subject to approval).

Membership Benefits

- Recognition on Hotline.ie website, annual reports, and campaigns.
- Access to IIH intelligence (fraud/scam feeds, briefings, abuse datasets and other tools).
- Opportunities for joint projects, events, and advocacy.
- Direct access to expertise and support from the Irish Internet Hotline team.
- Regular updates and newsletters to keep members informed about emerging online safety issues, policy developments, and Irish Internet Hotline activities.

Membership Fees*

- From €400 annually for SMEs to €18,000 annually for organisations with more than 251 employees.
- The appropriate tier is determined by company size, business sector, and membership thresholds.

* Indicative