Trend Analysis

In 2009 the Hotline processed 2,117 reports. This was 151 more than in 2008, a modest increase of 7.7%. However, this is still 21% below the peak of 2,680 reports received in 2006.

Conclusions

Public awareness of Hotline.ie is central to keeping up the attack on illegal content. Action is necessary to prevent this material proliferating and, especially in the case child pornography, ISPAI members through Hotline.ie strive to take such material out of circulation. It is vital that the public report suspected illegal content they may encounter or anything that appears to advertise or give direction as to where child pornography exists on the Internet.

In 2009 we saw the first ever confirmed report of illegal Child Pornographic content reported through Hotline.ie which was hosted in Ireland. Criminals had hacked into an unsuspecting website which had weak logon/passwords and used this space to make the material accessible and available.

This case proved the efficiency of the INHOPE network, this coupled with a prompt response of the Gardaí and the ISP meant rapid removal of the material from public access. However, this process would not have been set in motion where it not for the awareness of the anonymous user who reported it.



Annual Report: ISPAI Hotline.ie Service

Covering the period January 1st 2009 to December 31st 2009.

Introduction

This is a summary of the annual report of the ISPAI Hotline.ie service, which was established in November 1999 to combat illegal content, especially child pornography, existing on the Internet.

The full report covering the period from 1st January to 31st

December 2009 is available online at:

http://www.hotline.ie/report2010

Summary 2009 Data

Hotline.ie Determination	Reports
Child Pornography	274
Financial Scam	6
Promoting Violence	2
Drugs related	1
Child Grooming Activities	1

Despite only a small increase in incoming reports compared to 2008, what is really encouraging is that those reports found to be probably illegal under Irish law numbered 284 in 2009, compared to 536 in 2008.

These 252 fewer reports represent a **reduction of 47% in reported illegal content** encountered by Irish users. That has to be good news!

Report illegal content to: www.hotline.ie

Contact details:

Postal address: ISPAI Hotline.ie Service, Unit 24 Sandyford Office Park, Dublin 18

 $\textbf{Email:} \ \underline{info@hotline.ie} \ \textbf{Telephone:} \ 1890 \ 610710 \ \textbf{Fax:} \ +353 \ 1 \ 2945282$



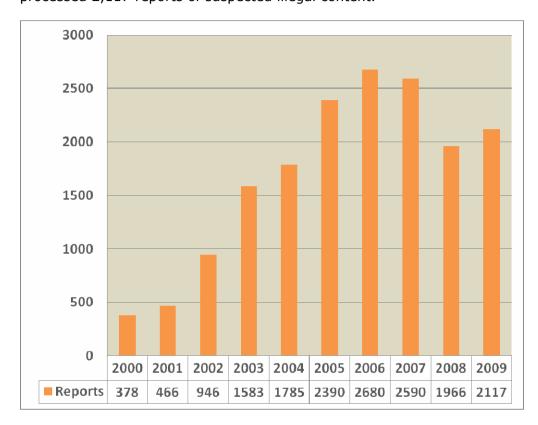






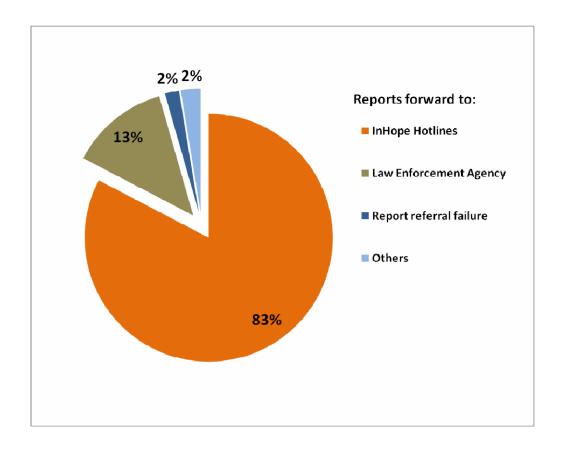
Reporting Level

In the period from 1st January 2009 to 31st December 2009 the Hotline processed 2,117 reports of suspected illegal content.



Suspicion and Determination

In 2009, the suspicion given or implied by reporters in 1,571 reports was child pornography. Of these 1,571 reports, the Hotline analysts determined that 274 were indeed child pornography.



Forwarding of Reports

Most of the reports determined as probably illegal under Irish Law were traced as apparently located in the USA. When no INHOPE member hotline exists in a country to which content is traced, reports are passed on to An Garda Síochána, who in turn liaises with international police organisations, such as Interpol and Europol.























